

The FEMA.gov Web Performance Metrics

Jan 1, 2020 - Jan 31, 2020

All Users

100.00% Sessions

Total Visits (Sessions)

1,482,683

% of Total: 100.00% (1,482,683)

Avg. Visit (Session) Duration

00:01:57

Avg for View: 00:01:57 (0.00%)

Pageviews

3,240,034

% of Total: 100.00% (3,240,034)

Unique Visitors (Users)

1,042,740

% of Total: 100.00% (1,042,740)

Average Pages Per Visit (Session)

2.19

Avg for View: 2.19 (0.00%)

Average Time on Page

00:01:38

Avg for View: 00:01:38 (0.00%)

Bounce Rate

48.28%

Avg for View: 48.28% (0.00%)

Visits (Sessions) by Social Network

Social Network	Sessions
Facebook	20,231
YouTube	5,382
Twitter	2,264
LinkedIn	934
Instagram	61
reddit	58
Pinterest	45
WordPress	40
wikiHow	36
foursquare	26

Top Pages

Page Title	Pageviews	Bounce Rate
Disasters   FEMA.gov	439,131	21.10%
Home   FEMA.gov	377,206	61.83%
Authorized Equipment List   FEMA.gov	40,872	24.72%
The National Flood Insurance Program   FEMA.gov	38,226	47.00%
Disaster Declarations by Year   FEMA.gov	37,864	22.68%
Flood Zones   FEMA.gov	31,263	53.15%
Welcome to the Assistance to Firefighters Grant Program   FEMA.gov	27,681	45.12%
Emergency Supply List   FEMA.gov	27,288	19.43%
National Flood Insurance Program: Flood Hazard Mapping   FEMA.gov	25,632	26.58%
National Incident Management System   FEMA.gov	24,751	49.10%

New vs Returning Visitors (Users)

User Type	Users
New Visitor	955,405
Returning Visitor	246,636

Sessions by Source

Source	Sessions
google	591,939
(direct)	385,763
bing	91,132
Inks.gd	70,468
search.usa.gov	58,094
ready.gov	43,061

Sessions by Browser

Browser	Sessions
Chrome	801,829
Safari	289,865
Internet Explorer	171,120
Edge	99,711
Firefox	68,443
Samsung Internet	19,084

